

Bouchedid, Michel/SEA

From: Bouchedid, Michel/SEA
Sent: Wednesday, November 03, 2010 12:40 PM
To: 'asceseattlesectiongeotechnicalgroup@seattlegeotech.com'
Subject: 2011 Groundhog Publication - Article & Advertisement Submission Details

Dear ASCE Seattle Section Geotechnical Group Members,

I am sending you this email on behalf of our Secretary, John Bickford, who is in charge of this year's **Groundhog** publication. The Groundhog is the ASCE SSGG's official yearly newsletter. The Groundhog is published to inform group members and other professionals of our group's achievements, recent activities, goals and other significant issues in the geotechnical community. For your reference, copies of previously released Groundhogs are available on the geotechnical group's website at www.seattlegeotech.org.

Each local organization represented by the group's membership is invited to submit a brief article summarizing their organizations services and trends over the past year, plans for the coming year, changes in their organization and promotions. **The publication date for the 2011 Groundhog is February 2, 2011.**

SUBMISSION DEADLINE & CONTACT INFORMATION

Each year, the Secretary of the ASCE Geotechnical Group is responsible for the publication of the Groundhog. This year, the Secretary is John Bickford with DBM Contractors, Inc. His contact information is:

Mr. John Bickford
DBM Contractors, Inc.
1220 South 356th Street
Federal Way, WA 98003
253.838.1402 (t) 253.874.6574 (f)
johnb@dbmcm.com

All submissions for publication will need to be sent to John in the formats identified below. In order to meet the February publication date, **all organization submissions are due by December 17, 2010.**

ORGANIZATION SUBMISSION GUIDELINES

The size limit for an organization submission is 400 words. The submission should be formatted in MS Word (.doc or .docx) and sent via email. Please be aware that our editorial panel reserves the right to edit and/or delete text contained within each submission to modify or remove items that are determined to be unsuitable for publication.

ADVERTISEMENTS

Firm advertisements are included at the end of the Groundhog Newsletter at the following rates:

- Business Card: \$ 75.00
- ¼ Page: \$ 125.00
- ½ Page: \$ 175.00
- Full Page: \$ 300.00

Advertisements need to be formatted as a JPEG (.jpg).

CLASSIFIED ADS / JOB POSTINGS

Classified ads, primarily job postings are included at the end of the Groundhog Newsletter. Classified Ads may be placed for a rate of \$50 for the first 40 words. Additional words may be included at \$ 0.25 per word.

PAYEMENT FOR ADVERTISEMENT & JOB POSTINGS

Payment for advertisements and job postings must be made by check. The check should be made out to "ASCE Seattle Geotechnical Group" and mailed to John Bickford. If payment is not received prior to the publication date, your advertisement/job posting will be removed.

Regards,

Michel Bouchédid
ASCE SSGG, President

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